

Stakeholder Value Creation Worksheet

As you consider value contributed and received, remember to take account of intangibles, as well as material or transactional value.

Local Stakeholders: In a community or a delivery unit for the program <i>Examples: Families, service providers, trainers and supervisors; community members and leaders; local media; health clinic staff; school teachers & administrators; local funders; faith leaders; traditional leaders</i>		
Stakeholder	Value Contributed by Stakeholder	Value Received by Stakeholder

Scale Stakeholders: Spanning a country, province or region <i>Examples: National and provincial leaders; agency administrators; program managers; civic and private sector leaders; national media; funders at scale</i>		
Stakeholder	Value Contributed by Stakeholder	Value Received by Stakeholder

After filling out the worksheet, consider how, at local and scaled-up levels, the stakeholder system can be engaged to align and motivate all participants and expand value. It can be helpful to map the stakeholders and their relationships visually, for example on [Kumu](#).